



**EDUCATIONJOBS.com**

**Dedicated to jobs  
in Education**

**Media Pack**

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**EDUCATIONJOBS.com**

**Dedicated to Jobs in Education**

## About us

Educationjobs.com is the UK's online job board that is completely dedicated to finding a job in the Education Sector. Jobs advertised cover the complete range from entry to senior level e.g. cleaners to Head teachers, Educational Psychologists to Nursery Nurses, as well as all other jobs specific to the education sector. Educationjobs.com gives the recruiter the tool to advertise every job role in an educational setting. The service is designed to cater for all types of educational institutions and associated organisations; this would include nursery to university level, Local Authorities, Prison services, Recruitment Agencies and other relevant private establishments. Educationjobs.com is the tool to advertise your vacancy to a mass education audience.

**Our vision:** To be the number one Jobs Board in the Education sector across UK, which is attractive, user friendly, easy to navigate and provides all quality information you would need in order to search for a job in the Education sector.

**Our mission:** Educationjobs.com will always go the extra mile on behalf of our clients to provide our employers with qualified, educated and experienced staff and to help jobseekers to find appropriate jobs that meet their needs.

## Values:

We always put our clients first.

- To achieve client satisfaction.
- To provide the highest quality services.
- To be consultative and responsive.
- To build long-term relationships with our clients.
- To provide our clients with clear, transparent and regular communication.
- To be innovative and creative.

- To provide our clients with educational information.

## Benefits for Recruiters / Employers

The Education Sector is a candidate driven market and therefore finding the right candidate for the right job is always a challenge. Educationjobs.com offers recruiters the following benefits:

- Allows recruiters to advertise all vacancies in an educational setting.
- An on-line recruitment service that is user friendly, efficient and valued in meeting your immediate recruitment needs.
- A cost effective solution to your recruitment process.
- Time saved in advertising your urgent vacancies - Jobs can go live instantly!
- Built in management system for recruiters to monitor responses to your advert.
- A recruiter can access candidates in the education sector across the UK and at all levels.

By selecting the individual features offered by the site, Educationjobs.com gives the recruiter an opportunity to advertise vacancies in ways to suit your establishment and your advertising budget.

Adverts can be branded with company logos and company profile and will be active from 7 to 365 days, offering maximum exposure to your target audience and promote their own services.

## Benefits for the Education jobseeker

Job opportunities can vary from entry level to senior level. For a job seeker, finding the right position can involve searching through many different sources that can be time consuming.

Educationjobs.com offers the education jobseeker the following benefits:

- Specialist job search service dedicated to the Education sector.
- Free registration for candidates that is quick and efficient.
- Permanent and Temporary jobs across the UK
- Access to the latest Education job vacancies that are available in the UK
- Up to date information on Education establishments that are recruiting

- Job seekers can have the option to have their C.V. viewed by employers – who would then contact the job seeker direct.
- Job seekers can be notified of the latest vacancies via email.

## How to choose the right advertising package



### Step 1:

Call the Educationjobs.com sales team on **0870 818 1001** to help you decide upon the right advertising package to suit your recruitment requirements.



### Step 2:

Once a decision has been made simply provide us with your account details and company details and Educationjobs.com will activate an account for you. You will be assigned a dedicated account manager to support you through your advertising campaign.



### Step 3:

Log onto [www.educationjobs.com](http://www.educationjobs.com) to place your vacancies. Your vacancies will be activated immediately for the relevant period. All job seeker applications will be sent directly to your email account. The recruiters' page will allow you to monitor applications and view status of every vacancy.

## Job Posting

If you want to post job, you can use our online automated payment system and posting service in our website; it is easy and quick.



## Webcast and videos

Webcast and [You Tube](#) video are the most powerful communicative tools of the 21<sup>st</sup> Century. Webcasts or *You Tube* videos allow you to communicate your message quickly and effectively, while holding your viewers' interest. Webcast is such a powerful medium because it involves the viewer's emotions. The ability to reach a prospect with images and sound can be incredibly persuasive. A recent research showed that video speeds-up buying decisions by 70%.

## Why should you use Webcast?

Using webcast can help your organisation project a positive image and increase brand visibility. With webcast, you have complete control over the message and the information you want them to receive.

## Educationjobs.com Compatibility

Educationjobs.com is fully compatible with **Broadbean** and **Conker**



- Fast job posting - In three easy steps distribute your vacancies to any number of job boards
- Extensive job board network - Broadbean post jobs to hundreds of boards in the UK, Europe and US
- Timed advert posting - Select exactly what time and date you want your advert sent



- Efficient and easy job posting - Conkers.net is a sophisticated tool that will allow you to advertise your vacancies across the web, efficiently and easily.
- Enter your vacancy details ONCE, and check the Job Boards you want to distribute to
- Conkers.net currently supports 682 of the major online job boards

**\*We offer these services for FREE.**

## Rate Card

The following packages are designed to cater for your recruitment requirements. Education job postings are based on a 7 – 365 days duration basis which begins on the date of purchase. (However a job can go on hold for a short period.)

Standard Job Posting		Cost £
<b>1 Job</b>	7 days	50.00
	28 days	199.00
<b>10 Jobs</b>	7 days	400.00
	28 days	999.00
<b>11 Jobs or more – contact our Sales Executives</b>	<b>0870 818 1001</b>	

Enhanced Job Package		Cost
<b>1 job posting + employer logo + Recruiting Now button</b>	7 days	75.00
	28 days	229.00
<b>10 job postings + employer logo + Recruiting Now button</b>	7 days	600.00
	28 days	1800.00
<b>11 job or more + employer logo + Recruiting Now button</b>	<b>0870 818 1001</b>	

Featured Job Package		Cost £
<b>1 job posting Employer Logo Job Featured on all pages Featured placement in search results Recruiting Now button</b>	7 days	112.50
	28 days	375.00
<b>Featured Job Package with 10 job postings</b>	7 days	425.00
	28 days	2000.00
<b>Featured Job Package with 11 job postings - contact our Sales Executives</b>	<b>0870 818 1001</b>	
<b>Featured Job Package with Unlimited job postings - contact our Sales Executives</b>		

Employer of the Month (Direct Employers only)		Cost £
<b>Unlimited job postings Employer of the Month feature button on Homepage All live vacancies grouped together Banner CV Search (28 day Package worth £4350)</b>	28 days	2000.00
	3 months	<b>0870 818 1001</b>
	6 months	
	12 months	

<b>Web casting</b>		<b>Cost £</b>
<b>Own video or <i>you tube</i> advert must be provided</b>	28 days	300.00
<b>Own video or <i>you tube</i> advert must be provided</b>	90 days	850.00

<b>Banner</b>		<b>Cost £</b>
<b>468 x 60 pixel + Company profile + web cast</b>	28 days	1500.00
<b>468 x 60 pixel + Company profile + web cast</b>	90 days	3000.00

<b>CV database Search</b>		<b>Cost £</b>
<b>CV Database Search</b>	7 days	175.00
<b>Full Access to search available candidate CVs</b>	28 days	<b>0870 818 1001</b>
	90 days	
	6 months	
	12 months	

**Note:** All costs stated in this information pack are subject to VAT at the prevailing rate.

Education jobs.com offers you the above packages and postings along with:

- Account Management by a Sales Executive
- Hyperlink to your company website on packages
- Broadbean & Conkers alignment
- Job Centre – direct advertisement



## Contact details

If you would like to advertise with us or for further information, please contact the Educationjobs.com Sales team on 0870 818 1001.

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